

Postgraduate Diploma in Business Management and Data Analytics in Decision-Making

Programme Code: MS178A

Application Code: 2435-MS178A

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For details, please refer to p.145

Postgraduate Diploma in Human Resource Analytics and Organisation Change Management

Programme Code: MS155A

Application Code: 2350-MS155A

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For details, please refer to p.157

Certificate for Module (AI and Data Analytics for Management Decision-Making)

Programme Code: MS187A

Application Code: 2435-MS187A

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For details, please refer to p.146

Certificate for Module (AI and Predictive Analytics for Business Planning and Optimisation)

Programme Code: MS188A

Application Code: 2435-MS188A

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For details, please refer to p.146

Certificate for Module (Big Data and AI for HR Analytics)

Programme Code: HR128A

Application Code: 2435-HR128A

2867 8304

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For details, please refer to p.154

Certificate for Module (Predictive HR Analytics for Workforce Management)

Programme Code: HR139A

Application Code: 2460-HR139A

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This programme aims to equip students with the knowledge and skills to identify and apply appropriate predictive HR analytics to manage different stages of the talent life cycle, from recruitment, onboarding to retention.

The programme begins with an introduction to the types of analytics used today and how to apply predictive HR analytical tools to different workforce scenarios. The final part of the programme equips students with the skills and knowledge to report findings and insights for business and workforce management decision-making.

- R** Applicants shall:
- (A) (i) hold a bachelor's degree awarded by a recognized institution; AND
 - (ii) have three years of full-time work experience in related industries.
- OR
- (B) (i) hold professional qualification(s) in a relevant discipline; AND
 - (ii) have five years of full-time work experience at senior managerial level in related industries.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS; or
- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- HKALE Use of English at Grade E or above; or
- HKDSE Examination English Language at Level 3 or above; or
- equivalent qualifications.

Applicants with other qualifications will be considered on individual merit.

\$ HK\$10,420
Application Fee: HK\$200

D 45 hours

Q Level 6 (Reg. No.: 23/000893/L6) Validity Period: 01 Nov 2023 - on-going

Certificate for Module (Principles of Artificial Intelligence and HR Analytics for Workforce Improvement)

Programme Code: HR138A

Application Code: 2450-HR138A

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Organisations are undergoing unprecedented change, brought on by new definitions of work, new expectations of the workforce, and the increasing reliance on data and artificial intelligence for insights and decision-making.

This programme equips students with the skills to collect and apply basic HR analytical techniques for different workforce scenarios and the knowledge of how artificial intelligence can support workforce improvement.

- R** Applicants shall:
- (A) (i) hold a bachelor's degree awarded by a recognized institution; AND
 - (ii) have three years of full-time work experience in related industries.
- OR
- (B) (i) hold professional qualification(s) in a relevant discipline; AND
 - (ii) have five years of full-time work experience at senior managerial level in related industries.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- an overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS; or
- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- HKALE Use of English at Grade E or above; or
- HKDSE Examination English Language at Level 3 or above; or
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Applicants with other qualifications will be considered on individual merit.

\$ HK\$10,420
Application Fee: HK\$200

D 45 hours

Q Level 6 (Reg. No.: 23/000894/L6) Validity Period: 01 Nov 2023 - on-going

See legend on page 033 圖像說明於第033頁

- R** Minimum Entry Requirements 基本入學要求 (P.017)
- \$** Fee 學費
- D** Duration 修業期
- M** Medium of Instruction 教學語言
- Q** Qualifications Framework 資歷架構
- E** Exemption 豁免
- S** Short Course 短期課程

For more and latest programme information, please visit our website
有關最新課程資訊及詳情，請瀏覽學院網站 hkuspace.hku.hk